LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD#730-D2 REQ#M49117 "REST & RELAXATION" Page 4/C B1 (5-5/8" x 7-3/4") TV Guide, 1997

A MOMENT OF PLEASURE
WITH THE 100MM CIGARETTE

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method

F. Parke/M. Moffett/A. Krohmer

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